PAID SURVEYS
AND MORE
STARTER GUIDE
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Introduction to Surveys

Thank you for becoming a member of Paid Surveys and More. I created this introductory eBook for you to learn everything you need to know about paid surveys before you start signing up for all the different market research companies that are available.

People all over the world are trying to find ways to make money online. From stay at home moms who are looking to make a few extra dollars to college students and entrepreneurs, the allure of setting your own hours and working from home or from the local coffee shop is very appealing to everyone.

Not only do you have the comfort of setting your own hours and working in your own space, you get to be your own boss. You choose what type of work you want to do and the people with whom you want to work.

This sounds like a dream come true, doesn’t it? The only problem most people have is how to make that dream a reality. Well, my name is Kim Robbins and I have built an online solution that people like you have been looking for.

We all know that people DO make a living working online, but most of us do not know exactly how to go about doing this for ourselves. For those of us who do not have the technical expertise to build websites, or to pursue other highly skilled online professions, there are still great options available.

One of the easy ways to make money online is by filling out surveys. While there is work involved in filling out surveys, and finding the right companies to work for, the actual task is pretty
straightforward. I designed this eBook and an online member’s area to make it as simple as I can for you to start in this business. With your membership, you get a list of all the best companies and resources plus unlimited support from our team of experts.

Completing a paid survey online is a simple matter of filling out a form with your opinions on various subjects. You will not need any specialized skills other than good typing ability and some common sense.

You will also not need any special equipment, just your trusty computer, a reliable Internet connection and the determination to succeed at your new task! Believe me; completing surveys is not that hard to figure out. Besides, you won’t have to do it by yourself. I am already successful in this business and I’ll teach you everything you need to know.
Why Surveys?

You may be wondering why a company would pay for your opinion. The answer is that market research is a cornerstone of sales. When companies start to develop products and services, their first step is to figure out what consumers really want. To do this, they often enlist the help of a market research firm.

Large corporations will even have their own market research departments to help them find out what consumers want or need. The key to this research lies in finding people willing and able to answer questions about products, their lifestyle, and their experiences.

These companies spend a lot of money making sure that the products they develop will be marketable to consumers. A chunk of that money can easily be yours when you are registered with all the best market research companies and you qualify for a specific market research niche.

The best part of this job is that there are no wrong answers. These companies just want your honest opinion. Analysts take the results of surveys and draw conclusions from them about what kinds of services or products to develop. The answers they come up with help inform them on everything from pricing to product demand and the visual appeal of packaging.

It is very exciting to have some influence over consumer products and services. This can make your new home job quite fun! That said, paid surveys do require you to do some actual work. You may be surprised to find that many surveys are time consuming, and will also require you to have good typing skills.
You will need to apply with many different companies when you first get started with paid surveys. This process can make some first timers feel a little overwhelmed. Thankfully, I have made sure there are software tools for use in the online member’s area that will make this part go much smoother for you.

That said, filling out surveys also requires your patience in the beginning. Unless you hit a certain demographic right at the start, you will need to wait for the surveys to rotate, and keep applying for them before the flow of paid surveys will start coming your way. You will have no worries in the end because your diligence will result in a nice paycheck sent to your door!

The important thing to remember when filling out paid surveys is that you really need to focus on answering the questions completely. Never try to rush through the questions in order to get the survey done quickly.

If market research companies don’t like the quality of your work, then it will be very hard for you to have a long time relationship with them. You’ll have problems reaching the stage where you receive invitations to participate in focus groups and other paying gigs for these companies.

Many members complain in the first month or two that they have not been offered any good surveys. Others grumble that the surveys they get are all low pay. When these gripes are researched, it is discovered that these people provided bogus or incomplete information, or did not fill out the survey properly.

It’s important to take your time with paid surveys in the beginning. As you apply for each one, do not be in a rush. Carefully check all the information you have entered twice to make sure it is accurate.
Make sure that if you’re going to fill out a survey, you do provide REAL information. Otherwise, don’t fill out that particular survey, or don’t apply at that company. Try a different company, or wait some time for your initial choice to rotate their surveys.

One good thing about a Paid Surveys & More membership is that I have already done my research. I know the companies that I suggest you do surveys for. This is so you don’t become caught up in any online scams like some people have when trying to get into paid surveys on their own.

With all of the good research and experience that I have combined with a true dedication to help you earning money with surveys, you’ll be able to start filling them out and cashing your survey pay checks in no time at all.
Finding Online Surveys

It is really easy to find online surveys. All you have to do is login to your paid surveys and more members account here:

http://paidsurveysandmore.net/members

Then, just go to the instant surveys or the complete survey list.

However, that is only the first step you will need to take in order to start earning money by doing surveys. From the list of websites provided, you will need to register for each of the companies that interest you. You will then have to confirm your emails with them if required.

If you didn’t follow the first and second step in the member’s area, please do so before you keep reading as it is very important.

The list of market research companies on the Paid Surveys and More website contains only the very best survey sites that I am familiar with. I have actually earned money or received free items from each of these sites. Depending upon where you live, what time of year it is, and other personal information, some of the surveys may not be available to you right now. This is normal and a part of the startup process.

As they surveys rotate and change over time, you will discover certain companies that seem to work better for you. These should be the ones that you focus on. Sometimes it can take some time to find companies that “fit”, so be patient.
It took me years to figure all of this out, so give yourself a month or two to get going and you will be fine. The end result will be well worth all your hard work and time. I did in depth research on each company for you, and I listed them based on the following criteria:

**Kim Robbins - Survey Red Flags**

**Is the company paying in cash or in products?** I still do surveys for some companies who pay me with products. I really enjoy the free items I am receiving from them. However, most of the survey sites that are my favorites will pay cash.

Instead of doing work for a product that I might use, I’d rather find surveys that pay in cash, which everyone uses. Don’t discard the idea of being reimbursed for your time with products instead of cash, though.

I know one woman who has perfected this method by taking all those product prizes and selling them directly on an auction site. She pockets a nice profit with this and she has almost no competition. Well, not at the moment!

**Can I find other information on the company?** If I plan to work for a particular market research company, then I will always do a little research of my own to find out about their reputation. I make sure that they are a company in good standing.

I want to make sure they are established in the market research business. I check to see if there are comments or blog posts about them, and whether or not they pay consistently. The listings of companies we have in the member’s area are all well-known companies that pass this basic test.
Here is my last criterion before I list the companies for my members. Did I get money or receive my item from the company? If I plan to work for a particular market research company, then I expect to be paid what I was promised on time and every time. There are dozens of market research companies that didn’t pay me for my hard work I did for them in the past. If I am not paid for doing a survey, then I don’t list the company that offered it.
Screener Surveys

A screener survey is a small survey that you may be asked to fill out for no compensation prior to doing a paid survey. Market research companies use these surveys to help them determine which surveys are appropriate for you.

While you will not make any money by filling out a screener survey, it will lead to better opportunities for you in the long term. Once you register with a company, you are in their database. You’ll start receiving every market research that you qualify for in your email.

That’s why it is crucial to be patient and sign up for as many different companies as you can. These screener surveys usually do not take much time to complete, and consist of basic information about you.

The demographic information you provide allows the market researcher to customize your surveys. This saves you time, and time is money. Your information will help you to avoid surveys that are not suited to you based on your demographics. The surveys you are offered will again depend on what’s available at a certain time and your particular situation.

For example, around Christmas time, guess what kind of person almost all the companies are looking for? They are eager to find Mothers who can give feedback on their buying trends for Christmas gifts for their children and families. The good news about these companies is that they rotate around based on all kinds of different reasons. As time goes by, different profiles will be available. Once you get involved with a company, they will more than likely continue to use you. This is because you fit the consumer profile that they are looking for.
Snatching the Best Paid Surveys

Accurately completing screener surveys can also help you make more money in the end. Keep in mind that often market researchers are looking for a particular demographic to answer their questions. If you are using our tool to help automate applying to these surveys, I suggest you double-check all of the information you have entered, even after this process.

Be sure that the data is in the right field and the information is correct. Don’t be in a hurry to fill out surveys and apply to all of the listed companies in say an hour’s time. Haste makes waste, and you will be unhappy with the results.

You are unique in many ways! By emphasizing these traits, you can qualify for more targeted surveys. Sometimes the more unique the survey, the more it will pay. This makes taking a few minutes to accurately fill out the free screener survey well worth the effort. This also means watching for surveys over time that will apply to your situation or demographic.
Choosing the Right Surveys

Once you have gone through all the companies listed in my online member’s area and signed up for all the survey companies that are available to help you make money, you will begin getting requests. These requests will be sent to your email. In order to take full advantage of the number of survey requests you get, which in turn maximizes the amount of money you earn, you must register with many different survey companies.

There is strength in numbers. More registrations will naturally bring you more requests - it is that simple. Those requests are all chances to earn money or prizes. In the beginning, this can be repetitive work and take loads of time, but you must take the time to register with lots of different companies. You should have already downloaded the RoboForm software mentioned in Step 2. This tool is going to make the process way easier.

Undoubtedly, you will not hear from some of the companies with whom you register right away. It can take several days to a few weeks in order to be added into the survey process. The time varies from company to company.

Since this is going to be your business – a business with the possibility to flood your email account, you should consider opening a separate account just for your survey work like I suggested in the first step listed in the member’s area.

Yahoo has excellent free email programs. Just be careful to check your junk email folder on whatever account you use, as these surveys can look like junk to your email program. When you sign up for the various survey companies, some will require that you confirm your email so make sure you check your junk folder for the confirmation emails too.
As the emails come in, you can choose the surveys you want to fill out. In the beginning, you will probably be eager to get started, and will work on anything that comes your way. However, as you get more comfortable with the process, you might want to limit the surveys you complete. They are sometimes time consuming so you will want to fill out the ones that pay the best, or are on topics that truly interest you. Just because a company makes a request for you to fill out a survey does not mean that you are obligated to do so. You should fill out the ones that will make you the most cash.

**Being Patient** – I have mentioned this before but I want to make sure you understand that with certain people and situations, it can take some time to select the right surveys and companies for you. You must be patient when you sign up, and wait for the good surveys to start coming in.

One of the biggest mistakes made is after only a few weeks, some newbies will they get frustrated and give up. Most of the time, they were only a week or two away from the good surveys. The good companies do take their time in selection and if they don’t have something for you today, they might have something for you in a week or two. You just don’t know when in this business. Therefore, being patient and giving the system time to work for you is how you should proceed.
Which Surveys Are Right For You?

Most of the time, you will be choosing the surveys you fill out depending on how much they pay. That is only one part of the question above. Yes, you will want to fill out surveys that pay well, but you will also only be able to fill out the surveys that you are qualified to complete.

Some surveys have very specific requirements, like age and gender. Obviously, if you are a female you cannot fill out a survey that has been targeted toward males. If you have filled out the appropriate screening information, you will probably not get many offers for surveys you cannot complete.

On the off chance you get some of these surveys sent to you, it is important to ignore them. It would be easy to simply falsify your information and fill it out for the money anyway. Remember that it is not only dishonest to do this, but it also messes up the whole survey system.

Market researchers need good information. Because they need good information, they are willing to pay top dollar to get quality answers. When people fill out the surveys with junk information, this makes the researchers less willing to do their work online, or to pay good money for it.

Try to avoid this problem by not filling out any surveys that you are not qualified to fill out. You want to reach the point where you profit from the long-term relationship that you have with those companies. Getting your name blacklisted with them is the last thing you want to do.
How to Fill Out Surveys

Let’s face it, typing in the same information over and over to complete a survey can be mind numbing. A large chunk of your time filling out surveys for money will be spent typing in the same demographic information repeatedly.

Your name, date of birth, location, and email or snail mail address will need to be on every survey that you are filling out with the intention of being paid. You should use the program from step 2 of the member’s area that allows these fields to be automatically filled out. It will save you precious time, which gives you more chances to fill out additional surveys each day and, in turn, make even more money.

The RoboForm software can be found in the member’s area. I have also made a special deal with the owner of Mastering RoboForm to supply you with a special video course explaining how to use the program for free. He usually charges $47 for this course but it is free for Paid Surveys and More members only.

When using RoboForm, be sure to check the form for errors prior to submitting it, even in the fields that are automatically filled in for you. Nothing is foolproof, and little errors could lead to non-payment.
5 Steps to Survey Magic

When it comes to filling out the actual survey information, you should come up with a system that allows you to read and answer the questions fully without having to spend a great deal of time on each particular question. What follows is a guide to help you do just that.

Step One - Read the instructions and any accompanying information regarding the survey. Some surveys will tell you what data they are looking to collect. The company behind the survey knows that this will help you answer the questions more quickly.

Sometimes the survey will refer to a particular event or person and there may be information regarding that event or person included in the survey email. It is worth spending a few minutes to make sure you understand this information prior to taking the actual survey.

Step Two - Read each question thoroughly. It may seem like a waste of time, but reading through each question before you answer the first one can help to save you time. Some surveys will require a little more than simple yes or no answers. Some will want you to go a bit into detail about a product, your opinion, or experiences.

By carefully reading each question, you can ensure that you do not have to do any sort of rewrite. For example, let’s say your answer to one question is in two parts, and it takes you a bit of time to type out all the information. If you do not read ahead, you may not even realize that there is another question that will ask you something about what you previously answered.

That means you will have to go back and rewrite the first answer,
limiting it a bit so you have something to write for the second question. A few moments taken to read the questions will avoid this problem.

**Step Three** – Answer the questions honestly. This is an important part of filling out surveys - being honest. Many people answer questions on surveys based on what they think they are supposed to say rather than what is actually true. That is why we end up hearing various statistics about what people claim that they do, and then find out the things that consumer research indicates they actually do. By being truthful, you contribute to the research in a much more meaningful way.

**Step Four** - Reread the questions and your answers. Make sure you have understood all of the questions and that your answers are complete. Sometimes, we get into a mode of questions and answers and do not even realize that we have not answered the actual question.

Check your spelling. Sometimes survey readers will toss out forms that contain spelling and grammar errors. This is because an automated device may have filled them out, and not a real person.

**Step Five** - Submit the form. This is a simple step that can be easily overlooked. Submit your form. In many cases, you will get a confirmation email telling you that the form was successfully submitted. If there are any other methods for double-checking to make sure that your form actually went through you should take those steps.

It would be a shame to miss a payment simply because a computer, network, or Internet connection glitch stopped your form from submitting as it was supposed to.
Online Survey Companies

The list of current survey companies that will pay you for your time is in the member’s area of Paid Surveys and More. Even though you have a large list at your disposal to get started with, you must look often for new sites that I list because some survey sites can disappear at any time, while new ones appear.

Before you make yourself crazy trying to sign up with all the survey companies in the Paid Surveys and More member’s area I suggest you limit your memberships to about 25-30 to get started. From that initial starting point, you'll soon see which of the sites will be more profitable for you after a few weeks.

Once you've found a couple of winners, it is good to stick with them. After a certain time it’s a good idea to send the companies an email and communicate directly with them. Once you can establish a relationship with a market research company, you can really get the best of the best.

I often did that and am rewarded by being invited in online or local focus groups. These are some very good ways to earn extra money. You can be paid up to $150 an hour for a focus group. When market research companies start to have that long-term relationship with you this is the type of opportunity that you can expect.
Tracking Your Surveys

Once you have begun filling out surveys you will quickly realize that you need to keep track of all of your work. You should already have a separate email account that is solely used for survey requests and submissions. While most email programs allow you to search them fairly easily, it is also a good idea to maintain a spreadsheet of your work. If you have this sheet, you can look back every couple of weeks to see which surveys you have completed and whether or not you have received payment for your work.

I highly recommend creating a spreadsheet and as you apply to the surveys, input the information into your spreadsheet. I will list all the essentials for a spreadsheet below.

Similarly, you can note how long it typically takes a company to submit payment. By doing so, you spend less time tracking down your pay. If you know that a company usually pays right away, and you have not received your money, you can begin by researching why this happened, and making sure your survey was received.

Even though most companies are pretty quick, if you know that a company tends to lag with payment, then you will not waste time trying to figure out if they got your survey. You will just have to be patient and wait. Patience is the key to success when working with paid surveys. It can unlock the virtual door to more money for you.
Survey Spreadsheet Data Essentials

**Name of the survey company** - There are many survey companies in our member’s area. However, because of your specific demographics, you will probably only work with a handful of them. List each company that you actually do a paid survey for on your spreadsheet. Be sure to list the full name of the company, as many of them sound similar. This can lead to confusion as you continue to do paid surveys.

**Title of the survey** - Each survey that you take will have a unique name attached to it. List this name, and any other identifying information, possibly a survey number for use when tracking.

**Account number** - When you register to fill out surveys, you may be given a unique account number. You should list it each time you submit a survey to that company.

**Date of submission** - Always list the date you submitted a form. If you need to inquire about it, the research company will need this information to help them search for it easily.

**Rate of pay** - Whether it is one dollar or one hundred dollars, always keep track of how much money you will receive for successful completion of a survey.

**Method of payment** - Some companies will send you a check in the mail as payment. Some will use PayPal or direct deposit into a bank account. Some companies might send you a gift card or products as payment. Keep track of the method used for each specific survey. If you have to reach a certain amount before a company will send a check, be sure to note and track those earnings too.
Date and amount of payment - Listing the dates and amounts you were paid will help you maintain the integrity of your list. It will also help if you should you earn enough money to have to pay taxes on the income.

Solid account keeping is necessary in any kind of self-employment. If you are taking your online business seriously, then you will also maintain good records of your work and earnings. It is important not only for tax purposes, but also for morale. When you can look back at your spreadsheets and see how much work you have actually done and how much money you have made, this information can be incentive to keep working harder to earn more money.

Your data is also valuable in helping you choose future surveys. It will tell you which company you should focus on. Once you are doing quite a few surveys, you might also want to avoid those who are slow to pay or who pay only in gift cards or products that you don’t really want. As I said before, being paid in cash is really what I prefer.
Conclusion

Completing online surveys is a great way to add a revenue stream to your household. These surveys can be done from the comfort of your own home with no need to hire a babysitter, or purchase a lot of extra software. Most surveys can be completed any time of the day or night; so in essence, you have a round the clock job always waiting for you.

This makes it a great way for stay at home moms and dads, students, or anyone looking for to earn extra cash quickly and easily. There are many market research companies looking for people to answer questions about products, services, and simply to give their opinions on issues. All you have to provide is your time and a computer to start making money on surveys.

The good thing about my membership site is that when you start researching surveys on your own, you need to have a way to make sure that the companies you choose to work with have a good reputation. You also must do all the research to collect this information.

You would also have to verify that these companies have solid policies against sharing your information with third parties. I did all the work for you by building my Paid Surveys and More site so you can make money quick and easy!

Once you have set up accounts with the survey companies and have filled out their prescreening survey, you will only receive those surveys that you are qualified to fill out and that you have the highest chances to make tons of money. Be sure to set up an email address that is solely dedicated to your survey work. This will keep your survey mail separate from your personal
emails and help you stay focused and organized with the surveys. You are likely to get many survey requests on this email account, so make sure you check it every day.

Once you begin getting survey requests, choose the ones that pay the best and are well suited to your knowledge. By using RoboForm, the auto fill program from the members area it will make filling out the standard data on each form much faster.

Take time to read each survey and answer the questions completely. The better companies are looking for good answers on their surveys. Once they know that they can depend on you for good, complete answers they will repeatedly give you surveys to complete. If you follow this advice, you will quickly have a stockpile of surveys from companies that pay well and on time. You should also have a goal set regarding how much money you want to make. By working hard and filling out surveys correctly, you can easily reach this goal.

Keep good records of the surveys you fill out and when you receive payment for them. No one wants to work for free, but it might happen once in a while if you are not tracking your surveys.

The success of your survey work depends on how much and how hard you choose to work. Once you have started the whole process, you will most likely never want to look back and your life will be changed forever!

Be sure to answer all questions completely. This will be easier for you to do if you are doing surveys that have topics that interest you. Once you have established yourself as a quality survey worker, you will have more choices when it comes to which surveys you complete. Try to work only with companies who pay in cash rather than those that pay you in products if you don’t like
the product being offered.

Survey work is a good way to work from home. It requires no extra equipment or skills. All you have to have is a good work ethic and dedication to making money and some patience and persistence. If you have these things, you will be able to make as much money as you choose.

All the best,
Kim Robbins